# DO-IT-YOURSELF KITS FOR SCREENING DRINKING WATER

## Empowering the Public to Protect their Families

### Safe Home provides the most informative testing for EPA-regulated parameters in drinking water.

#### SAFE HOME DELIVERS MORE
Most DIY drinking water kits only test for common parameters like pH, Hardness, and Alkalinity ("Contaminants of Interest" listed by the EPA), and lack technologies for testing many of the most harmful parameters regulated by the EPA (labeled "Primary Regulated Contaminants" and "Secondary Regulated Contaminants"). Safe Home kits test for more EPA-regulated parameters than any other competing brand today.

#### CITY WATER OR WELL WATER TEST KIT?
One of the top questions asked about all water test kits by customers and retailers alike is, *"what's the right test kit for me?"* Safe Home takes out the guesswork and quickly guides customers to the best solution. If the customer is supplied by city water (treated water), our *City Water Test Kit* is the best match. Likewise, our *Well Water Test Kit* is the best match for a customer supplied by well water (untreated water).

#### THE DIFFERENCE
The architecture of Safe Home's entire test kit structure is supported by its parent company, **Environmental Laboratories Inc.**, one of the largest EPA-certified drinking water testing laboratories in America. We are the *only* drinking water testing entity in the US that provides an A to Z platform to guide consumers to safer water:
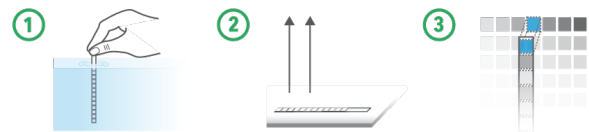
- **DIY Testing**–an economical place for the consumer to start screening their water for potential contamination.
- **Confirmation Testing**–when DIY testing flags a problem-contaminant(s), the consumer may request confirmation testing by means of one of Safe Home's "lab certified" drinking water test kits. Precision testing is available at our EPA-certified lab for up to 200 different parameters.
- **Solutions**–we guide the end-users of our test kits towards water treatment solutions available in retail stores and on e-commerce platforms just like yours.

#### GUARANTEED QUALITY
Safe Home uses only premium testing mechanisms in its DIY test kits. Safe Home is also **the only brand of water test kits to have earned the Good Housekeeping Seal.** We are a brand your customers can trust.

#### AT-HOME TEST RESULTS
Safe Home's do-it-yourself test kits provide on-the-spot results directly to homeowners, for both indoor and outdoor potable water supplies.



#### VETTING OUR PRODUCTS
Third-party testing is also important to the integrity and transparency of the Safe Home brand. Therefore, we have provided our test kits to various entities for vetting, including, among others, *American Red Cross Laboratories, Merck Laboratories, Underwriter Laboratories,* and the *Good Housekeeping Institute.*

#### IN THE NEWS
*Industry Edge* named Safe Home Drinking Water Test Kits as one of the "Top Nine New Products" at the National Hardware Show in Las Vegas.

#### WHERE TO PLACE PRODUCT
- Home Safety & Prevention
- Water Filtration & Systems
- Plumbing Supplies
- Disaster Preparedness & Response
- Health & Wellness
- Bottled Water Sales
- Cash Register Impulse Buy
- Alarms & Detection Devices

#### WHY MULTIPLE TESTS IN ONE KIT?
After years of selling test kits, we have learned that people want to test multiple water samples with one test kit–i.e. get more for their money. With our new City and Well kits, consumers have these advantages:

- Test the same home at different times.
- Test multiple locations in the same home (kitchen, bathroom, etc.).
- Test multiple locations on the same property (residence, guest house, etc.).
- Test multiple properties (primary home, summer home, RV campsite, etc.).

We have also observed that the more water tests consumers conduct, the more likely they will purchase a water treatment system from the location they originally acquired their test kit.

#### GIVING BACK
With each sale of a Safe Home test kit, we are proud to provide financial support to various non-profit organizations that advocate global clean water initiatives.

# DO IT YOURSELF
# safe Home®
WATER QUALITY TEST KITS

*Safe Home® brands are produced by EnviroTestKits®, a Division of Environmental Laboratories Inc.*

**EnviroTestKits®**
*Our Science. Your Peace of Mind.*

**Address:** 635 Green Road, Madison, IN 47250
**Phone:** 812-273-6699  **Email:** sales@envirotestkits.com
**Website:** SafeHomeTestKits.com

# Price List

March 2022

| Product Information | Specs | Product Images |
|---|---|---|

### DO IT YOURSELF
## CITY WATER
## TEST KIT

**Drinking Water Quality Test Kit for __13__ Different Parameters**

**181 TOTAL TESTS:**

- Total Chlorine x15 tests
- Free Chlorine x15 tests
- Total Hardness x15 tests
- Total Alkalinity x15 tests
- pH x15 tests
- Nitrate x15 tests
- Nitrite x15 tests
- Fluoride x15 tests
- Carbonate x15 tests
- Iron x15 tests
- Copper x15 tests
- Calcium x15 tests
- Lead (Low Range) x1 test

**Specs:**

| MSRP: | $24.99 |
|---|---|
| SKU: | SH-GH-CWDIY1 |
| UPC: | 850000063280 |

**Package Dimensions:**
6" W x 7" H x 1.75" D

**Kit Weight:** 3 oz.

**Also Included:**
EN/FR/ESP Instructions

**Merchandising Options:**
- Self-hanging
- Self-standing
- Pre-packed shelf display (10 count)

Var. B

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### DO IT YOURSELF
## WELL WATER
## TEST KIT

**Drinking Water Quality Test Kit for __14__ Different Parameters:**

**242 TOTAL TESTS:**

- Total Chlorine x 20 tests
- Free Chlorine x 20 tests
- Total Hardness x 20 tests
- Total Alkalinity x 20 tests
- pH x 20 tests
- Nitrate x 20 tests
- Nitrite x 20 tests
- Fluoride x 20 tests
- Carbonate x 20 tests
- Iron x 20 tests
- Copper x 20 tests
- Calcium x 20 tests
- Lead (Low Range) x 1 test
- Coliform Bacteria (Low Range) x 1 test

**Specs:**

| MSRP: | $29.99 |
|---|---|
| SKU: | SH-GH-WWDIY1 |
| UPC: | 850000063297 |

**Package Dimensions:**
6" W x 7" H x 1.75" D

**Kit Weight:** 3 oz.

**Also Included:**
EN/FR/ESP Instructions

**Merchandising Options:**
- Self-hanging
- Self-standing
- Pre-packed shelf display (10 count)

Var. B

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*Pre-packed 10 ct Shelf Display*
*Dimensions: 12.25" w x 7.25" h x 9" d*

Please contact us for exclusive product releases, custom retail displays, and other merchandising options.