

# FAST RESULTS WITH THE LOWEST LEVEL OF DIY DETECTION FOR LEAD IN DRINKING WATER

# Helping Families Protect their own Health and Homes

### LEAD POISONING IS A GROWING PROBLEM

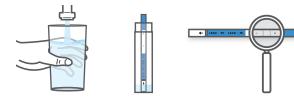
Every year, millions of people drink water presumed to be safe that is contaminated with dangerous levels of Lead, a toxic metal that is extremely hazardous to health–especially in young children, elderly adults, and pets. According to the CDC, at least 10 million U.S. households today have children living in them that are being exposed to high levels of Lead.

The potential to have our water supplies poisoned has always been a known risk. Contamination cases seem to be surging as communities face mounting natural disasters and the deterioration of utility infrastructures. Unfortunately, some instances of Lead contamination can also result from municipal oversights.

The original water supply (city water, well water, etc.), however, is just one of many possible sources of Lead contamination in water from the tap. Oftentimes, Lead is "leached" into water from different traveling points along its journey to our drinking glasses-meters, supply lines, soldering points, plumbing fixtures and faucets are all equally culpable.

### THE DIFFERENCE

Safe Home's *DIY Lead in Drinking Water Test Kit* is easy to use, yields results in just minutes, and is the most sensitive do-it-yourself Lead in water test kit on the market today–able to detect Lead levels down to 3.8 parts per billion. What's more, **Safe Home is the only brand of water test kits to have earned the Good Housekeeping Seal!** 



#### WHERE TO PLACE PRODUCT

- Home Safety & Prevention
- Water Filtration & Systems
- Plumbing Supplies
- Disaster Preparedness & Response

#### **GUARANTEED QUALITY**

Third-party testing is also important to the integrity and transparency of the Safe Home brand. Therefore, we have provided our test kits to various entities for vetting, including, among others, *American Red Cross Laboratories, Merck Laboratories, Underwriter Laboratories*, and the *Good Housekeeping Institute*.

#### SAFE HOME SUPPORTS SAFE DRINKING WATER FOR ALL

No level of Lead is safe to drink. The scientists at Safe Home wish for everyone to have affordable and accessible testing options that lead families to safer drinking water. Partnering with water science professionals from around the world, we are able to bring reliable DIY testing to your customer's kitchen sink.

#### **GIVING BACK**

With each sale of a Safe Home test kit, we proudly provide financial support to various non-profit organizations that serve global clean water initiatives.

#### **CREATING JOBS AT HOME**

Safe Home produces 100% of its test kits in the USA, made possible through partnerships with organizations that employ adults who face physical, mental, and emotional challenges. We are privileged to collaborate with such compassionate businesses.

- Health & Wellness
  Bottled Water Sales
- Cash Register Impulse Buy
- Alarms & Detection Devices



Safe Home® brands are produced by EnviroTestKits®, a Division of Environmental Laboratories Inc.



Address: 635 Green Road, Madison, IN 47250 Phone: 812-273-6699 Email: sales@envirotestkits.com Website: SafeHomeTestKits.com

## **Retail Pricing**

Product Information	Specs	MSRP	SKU	UPC	Product Image
DO IT YOURSELF LEAD IN DRINKING WATER DEAD AND AND AND AND AND AND AND AND AND A	<ul> <li>Kit Dimensions:</li> <li>-3.38"w x 6.06"h x .63"d</li> <li>Kit Weight:</li> <li>-2 oz.</li> <li>Also Included:</li> <li>-EN/FR/ESP Instructions</li> <li>Merchandising Options:</li> <li>-Self-hanging</li> <li>-Pre-packed shelf display</li> </ul>	\$19.99	SH-GH-PBDIY1	850000063273	

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Peg Display



**Pre-packed 10 ct Shelf Display** Dimensions: 3.5" w x 11.25" h x 8.5" d



Clip Strip

